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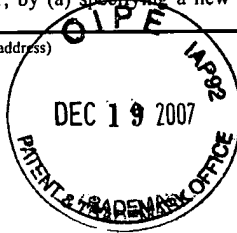
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27885 7590 10/02/2007

FAY SHARPE LLP
1100 SUPERIOR AVENUE, SEVENTH FLOOR
CLEVELAND, OH 44114

12/21/2007 SSESHE2 00000001 10799563

01 FC:2501 720.00 OP
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| (Depositor's name) |
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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|-----------------|-------------|----------------------|---------------------|------------------|
| 10/799,563 | 03/11/2004 | James A. Bacnik | FFRZ 2 00153-3 (II) | 7783 |

TITLE OF INVENTION: HOLDER FOR AN ELECTRONIC PRICE LABEL

12/21/2007 SSESHE2 00000022 060308 10799563

| APPLN. TYPE | SMALL ENTITY | ISSUE FEE DUE | PUBLICATION FEE DUE | PREV. PAID ISSUE FEE | TOTAL FEE(S) DUE | DATE DUE |
|----------------|--------------|---------------|---------------------|----------------------|------------------|------------|
| nonprovisional | YES | \$720 | \$300 | \$0 | \$1020 | 01/02/2008 |

| EXAMINER | ART UNIT | CLASS-SUBCLASS |
|-----------------------|----------|----------------|
| DAVIS, CASSANDRA HOPE | 3611 | 040-661030 |

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).
☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.
☐ "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.

2. For printing on the patent front page, list
 (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,
 (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1 Fay Sharpe LLP
 2 _____
 3 _____

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

Fasteners for Retail, Inc.

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

Cleveland, Ohio

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

4a. The following fee(s) are submitted:

☒ Issue Fee
☒ Publication Fee (No small entity discount permitted)
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5. Change in Entity Status (from status indicated above)

☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature Jay F. Moldovanyi
 Typed or printed name Jay F. Moldovanyi

Date December 19, 2007
 Registration No. 29,678

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF : James A. Bacnik
FOR : HOLDER FOR AN ELECTRONIC PRICE LABEL
SERIAL NO. : 10/799,563
FILED : March 11, 2004
CONFIRMATION NO. : 7783
NOTICE OF ALLOWANCE : October 2, 2007
ATTORNEY DOCKET NO. : FFRZ 2 00153-3 (II)

Cleveland, Ohio 44114-2518
December 19, 2007

CERTIFICATE OF EXPRESS MAILING UNDER 37 CFR 1.10

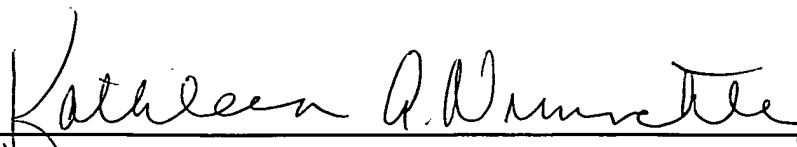
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Date of Deposit **December 19, 2007**

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Kathleen A. Nimrichter

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(Signature) _____ December 19, 2007
(Date)